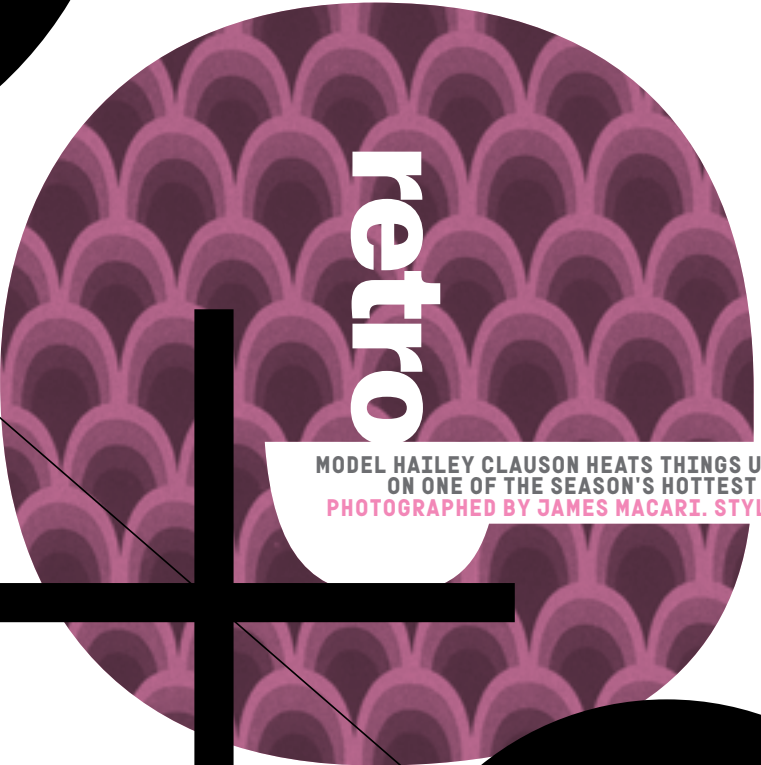


retro + active



MODEL HAILEY CLAUSON HEATS THINGS UP IN A MODERN TAKE ON ONE OF THE SEASON'S HOTTEST TRENDS: '60S STYLE. PHOTOGRAPHED BY JAMES MACARI. STYLED BY ZANNA ROBERTS RASSI



dress by louis vuitton.



YOU MIGHT THINK HAILEY

Clauson, the 19-year-old model known for her never-ending legs, naturally pouty lips, and perfectly tousled hair, has always had it easy, skating by on her looks. But you'd be wrong. She's already a veteran of the modeling industry—and the day-to-day criticisms that come along with the job description (Think: "Your hips are too big, hair is too short, face is too round"). Though modeling can be a brutal world, she never considered giving up, "because I've always thought this was my destiny," says Clauson.

She took fashion very seriously, studying *Vogue* and everyone within its pages, from '90s supermodels Cindy Crawford and Claudia Schiffer to contemporaries like Karlie Kloss and Lara Stone. "I was—and still am—obsessed with fashion," says Clauson, a New Yorker, originally from Thousand Oaks, California.

The 5-foot-11 stunner has the typical model backstory, being taunted because she was literally head and shoulders above everyone else in her class. "My nickname was Giraffe," she says, now owning a term that was once meant to put her down. "In middle school, people actually thought I was a teacher, because I was so tall!"

So she decided to use her height to her advantage, and went to an open model casting in Los Angeles, where she was signed on the spot by Ford Models. "I finally found a place where I fit in," says Clauson, who is now repped by powerhouse One Management. "It felt good."

In no time, Clauson was being dubbed fashion's It Girl, flying off to London, Paris, Milan, and beyond, and walking in fashion shows for the likes of Versace, Gucci, Louis Vuitton, and Christian Dior (just to name a few). She describes her life at the time as "one big, glamorous whirlwind" of photo shoots and catwalks.

But controversy soon followed. In 2011, just as CFDA president Diane von Furstenberg sent out the annual guidelines that all U.S. designers are encouraged to follow at New York Fashion Week—including a strong suggestion that they not hire models under age 16—it was discovered that

sweater and skirt by *bcbgeneration*, bra by *la perla*, shoes by *dr. martens*, earrings by *holly dyment*, necklace by *aurèlie bidermann*.

jacket and shoes by *dkny*, dress by *zadig and voltaire*, jeans by *paige denim*, burgundy and black bracelets by *lizzie fortunato*, rose gold bracelet by *campbell*, ring by *eddie borgo*.



Clauson walked in DVF's fall 2011 show, a month shy of her sweet 16. Later that year, Clauson's parents sued Urban Outfitters and a photographer whose unauthorized racy photos of a then-underage Hailey showed up on T-shirts and other merchandise sold by the envelope-pushing chain.

"It was funny because when all of that was going on, I was so innocent," explains Clauson. "Yet everyone thought of me as the naughty fashion model causing all of these controversies." But, luckily for her, none of those dustups affected the Teflon model's career. In fact, she continued on and thrived—that is, until her curves came in. "Fashion didn't know what to do with me when I hit puberty," she says with a laugh. "All of a sudden, I had boobs and a totally different body." No longer a size 0 clothes hanger, the couture world moved on to the next flavor of the month. "I knew I'd have to revamp myself," says Clauson. "Quitting what I loved was not an option."

So she took a couple of years to regroup, and drew inspiration from *Sports Illustrated* swimsuit models, knowing there was still a place for her in the industry—just a different place. Now the natural beauty's back in a big way, recently scoring major campaigns with Agent Provocateur and a 7 for All Mankind multimedia collaboration with James Franco. She also made her triumphant return to the runway during Jeremy Scott's fall '14 show. "It was an amazing adrenaline rush," she explains. "I missed that feeling."

No longer a runway fixture, Clauson says, "My career has transitioned. I'm going the sexier route—which is exciting." That includes a ton of editorial work, like covers of *Flaunt* and *Galore*, and this story, which she was thrilled to shoot because she has such an affinity for '60s style.

"Brigitte Bardot's bombshell hair is the ultimate in sexy," she says. And Clauson believes that period's model-of-the-moment, Veruschka (one of her idols), "made modeling more of an art form rather than just being a pretty face. The way she moved in front of the camera was absolutely incredible. She told a whole story in just one image." One peek at this retro-inspired fashion story, and clearly the same can be said about Hailey Clauson.

PATTY ADAMS MARTINEZ

coat by gucci, bra by hanky panky, socks by tory burch, necklace and ring on left hand by holly dyment, ring on right hand by phillips house.





all clothing and sunglasses by marc by marc jacobs, boots by stuart weitzman, bracelet by fallon.



jacket by guess, dress by anthony vaccarello, socks by falke, ring with crystal by phillips house, gold ring by giles and brother.



sweater by band of outsiders, bra by b.tempt'd, skirt by bebe, shoes by pierre hardy, short necklace and rings by cartier, long necklace by eddie borgo.

hair: riad azar at atelier management using oribe. makeup: christine cherbonnier at art dept. manicurist: nq at art dept. using chanel le vernis in 525 quartz. digital tech: liz lucsko. photo assistants: helen eriksson and tyler neyitt. assisting stylist: natalie scicolone. special thanks to velem retouching.



cardigan by saint laurent by hedi slimane, shirt by guess, shorts by levi's.