

the most memorable model

CHLOE NØRGAARD

@CHLOENØRGAARD

According to Chloe Nørgaard, if she hadn't decided to dye her tresses blue on a whim in 2009, she may have never walked in runway shows for everyone from Zac Posen to Rodarte, or starred in ad campaigns for Benetton and

Uniqlo. "I had the idea for a colorful revolution—or explosion—whatever you want to call it," says Nørgaard with a laugh, about her signature strands. Well, clearly, it worked.

For Nørgaard, "hair is like a canvas. I love to mix colors when

I'm painting, so why not do it on my head? Instead of having something to hang on the wall, I get to have a piece of art with me at all times." (In case you're wondering, yes, she dyes her rainbow-colored hair herself—mostly using Manic Panic, Beyond the Zone, and Special Effects products.)

While she travels the world for work, and currently calls Los Angeles her home base, in her native New York City, Nørgaard has no abode of her own. "I'm looking for an apartment in New York, but I'm super picky," she says. "It has to be downtown, but not *too far* down, and I *need* outdoor space."

The bold bohemian may not come across as the Martha Stewart type (after all, she has 12 tattoos, including her first, which reads "Penny Lane," a nickname she had inked on the inside of her bottom lip when she was just 16), but Nørgaard confesses, "I love gardening! I left my place in L.A. for two months and was promised the people watching the house

would water twice daily, but they didn't. So now I start again!"

The more you get to know Nørgaard—who describes herself as "shy, weird, nice, curious, and confused"—the more you realize she's a cat-walking contradiction. Case in point: no weight-watching for this model. She loves fast food like Five Guys, Taco Bell, and take-out Chinese. Her affinity for the latter two is apparent on her Instagram page, where she posts pics of hot sauce packet prophecies, like "Leave no dare undone" or "If you never do, you never will," and fortune cookie messages, like "Cookies go stale, fortunes are forever." Whatever you do, don't get her started on the GIF of Marilyn Manson chowing down on a Mickey D's burger—she's beyond obsessed.

Nørgaard freely admits she's a total fangirl when it comes to Manson. "I met him at a Die Antwoord show recently, and all I could say to him was, 'Hi, I love you,' then I bowed and ran away," she shares. It's hard for Nørgaard to comprehend that people have that kind of undying love for her, too—including fans who've dedicated entire Tumblr pages to her. In some ways, the Technicolor-haired beauty's still expecting to wake up from this dream where "I've gotten to walk for Kokon to Zai, had my scrapbook featured in *Vogue* UK, and saw myself super-big on a billboard in the middle of Times Square—which was so bizarre, but so rad." Luckily for her, it's no dream. It's one very colorful reality. **PATTY ADAMS MARTINEZ**

stylist: zoe costello at the magnet agency. hair: luke chamberlain at the magnet agency using kérastase. makeup: samuel paul at the magnet agency using nars. dress by preen by thornton bregazzi. necklaces, bracelets, rings, and long necklace and cross chain by roseark. nørgaard's own shoes. opposite page: dress by christopher kane. all jewelry by roseark. nørgaard's own silver ring and necklace.



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