

# Patty Adams Martinez

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## Highlights of Experience:

- 8/14-Present**      **Editor-at-Large, *NYLON***  
Book and write celebrity cover stories and features, including celebrity-packed theme issues, where 15+ stars are booked per issue. Stars booked include: Shailene Woodley, Kristen Stewart, Anna Kendrick, Elle Fanning, Laverne Cox, Daniel Radcliffe, Scott Eastwood, Evan Peters, Sebastian Stan, Kiernan Shipka, Maddie Ziegler, Tavi Gevinson, and Chloe Nørgaard.
- 5/13-Present**      **Freelance Entertainment Editor, *Parents* and *American Baby***  
Book and write celebrity columns and cover stories for *Parents* (readership: 15.6 million), and *American Baby* (readership: 2 million). Celebrity interviews have included Drew Barrymore, Jimmy Fallon, Heidi Klum, Kate Hudson, Tina Fey, Jaime King, Jennifer Love Hewitt, Kristin Cavallari, Shakira, and Jessica Alba.
- 7/09-Present**      **Freelance Talent Coordinator, *The New York Post's Alexa***  
Book celebrities for the covers of *Alexa*, the high-fashion insert in the paper, which has a reach of 2.2 million readers.
- 02/06-Present**      **Contributing Editor, *Family Circle***  
Book and interview celebrities for the "Star Turn" column. Stars have included: Cameron Diaz, Debra Messing, Luke Bryan, Mark Wahlberg, Sofia Vergara, Judd Apatow, Susan Sarandon, Tim McGraw, Jodie Foster, Jack Black, Patrick Dempsey, Amy Poehler, Michael Strahan, and Julia Louis-Dreyfus, to name a few.
- 8/14-5/15**      **Editor-at-Large, *NYLON Guys***  
Booked covers and inside celebrity features with stars including: Ewan McGregor, Andy Samberg, Lil Wayne, Michael Cera, Ricky Gervais, Nick Offerman, Adam Scott, Reggie Watts, The Duplass Brothers, and Paul Feig.
- 4/13-6/14**      **Writer, *Parents.com's "Everything Pregnancy" blog***  
Launched a fun and informative pop culture-focused blog about pregnancy for *Parents.com*, which rose to 2 million unique visitors within its first year.
- 04/09-7/13**      **Contributing Editor, *Fitness***  
Wrote cover stories and booked celebs for covers, the Fit Life section, and as hosts for the *MORE/Fitness* Half Marathon and *Fitness' Mind, Body, Spirit Games*. Covers included Lucy Liu, Padma Lakshmi, Brooke Burke, Rebecca Romijn, and Kristin Davis.
- 10/11-1/12**      **Acting Entertainment Director, *Seventeen***  
Booked covers, wrote and edited features and cover stories; planned events and promotions tied to each issue including magazine signings, VIP screenings, celebrity-hosted luncheons, and sweepstakes with stars such as Jennifer Lawrence, Demi Lovato, Nikki Reed, Chloë Grace Moretz, and Lily Collins for the number-one selling teen magazine with 13 million readers.
- 7/11-8/11**      **Freelance Celebrity Booker, *Rolling Stone***  
Wrangled celebrity guests for *Rolling Stone's* "Who Wants to be a Rock & Roll Star?" cover reveal party in New York City.
- 07/10-11/10**      **Freelance Writer and Celebrity Booker, *HollyBaby.com***  
Booked and wrote weekly celebrity Q&As for the Bonnie Fuller-run website.
- 04/10-10/11**      **Editor of the *Seventeen Fitness Special*, *Seventeen Justin Bieber Special Collector's Issue*, *PROM 2010*, and *PROM 2011***  
Determined story lineup for the issues; wrote cover stories and other features; edited entire magazine, while working closely with the art and photo departments to make my vision come to fruition.

- 02/10-5/10**                    **Celebrity Booker, *The Jono Project* on New Zealand's C4**  
Booked celebrities in New York and L.A. to be interviewed for New Zealand's top-rated comedy/variety show for adults ages 18-34.
- 08/09 -4/10**                    **Freelance Writer and Celebrity Booker, *BettyConfidential.com***  
While writing for the site, it won the MIN Award for editorial excellence and was named one of Forbes' Top 100 Websites for Women.
- 08/07-02/09**                    **Talent Director, *Page Six Magazine***  
Booked 50 celebrities for the cover per year and coordinated photo shoots and interviews for the weekly; booked and wrote celebrity features; helped form a strategic publicity campaign for the startup publication, garnering pickup from *The View*, *Good Day New York*, MTV, Katie Couric's *All-Access Grammy Special*, *E!*, *People*, *Us Weekly*, etc.
- 03/07-08/07**                    **Freelance Deputy Editor, *Seventeen***  
Top-edited cover stories and celebrity pieces, real-life dramas, and relationship features; helped create the "Freshman 15" college advisory board and worked with the girls to create reality webisodes for MySpace.
- 12/05 -05/07**                    **Celebrity Booker, *Modern Bride's Trendsetter Awards 2006/2007***
- 11/06-03/07**                    **Freelance Features Editor, *CosmoGirl!***  
Edited horoscopes and relationship features (including a pull-out mini magazine for teen boys); booked and edited notable YA novelists (including Meg Cabot, *Princess Diaries*; Lisi Harris, *The Clique* series; Ann Brashares, *Sisterhood of the Traveling Pants*, etc.).
- 12/05-11/06**                    **Freelance Editor, *Life & Style Weekly*; reviewed music for *Metro* and *ampcamp.com*; contributed to *The Knot Book of Wedding Lists***
- 03/05-11/05**                    **Deputy News Editor, *TV Guide's Inside TV Weekly***
- 12/04-03/05**                    **Freelance News Editor, *In Touch Weekly***
- 02/00-10/04**                    **Entertainment Director, *ym***  
**Senior Entertainment Editor, *ym***  
Booked and/or wrote cover stories for 8 out of 10 of *ym*'s highest-selling issues in the six years I was at the magazine; conceptualized themes for successful specials; edited copy; appeared on TV and radio.
- 03/99-02/00**                    **Associate Entertainment Editor, *J-14***
- 01/97-03/99**                    **Entertainment/Features Editorial Assistant, *ym***
- Education:**                    **Bachelor of Arts, University of South Florida: December 1996**